

WATERFORD TOWNSHIP ECONOMIC DEVELOPMENT COMMITTEE (EDC)

Meeting minutes of March 14, 2011 7:30PM

Meeting was called to order by Chairperson Roxanne Passarella.

Salute to the Flag.

Roll Call: Attendees: Roxanne Passarella, Kathleen Shively, Committeewoman Finnerty, Committeeman Hurley, Carl Lange, Brad Ethridge. Absent: Rhonda Midili and Dave Rucci, Alternate. Also attending: Mayor Condo.

Members discussed the need for a tape recorder. A motion was made by Carl Lange, seconded by William Hurley to purchase a tape recorder for the EDC.

Committeewoman Finnerty recommended that the Committee maintain a spreadsheet to keep track of the EDC letters that will be sent out from the generated list that members of the Committee are compiling. Carl Lange offered to share the list of his contacts of current business owners interested in the purchase of the property of the Fire House, which could be possibly interested in developing on other areas of Waterford. A list of Educational Facilities, completed by Kathleen Shively, was handed out to members for their review. Members agreed the spreadsheet will be maintained by Brad Ethridge and members can e-mail Mr. Ethridge any list of contacts they have to add.

Roxanne Passarella suggested on members working on a press piece. Also discussed was the possibility of the EDC Committee holding a presentation to invite business developers or possibly a breakfast presentation.

Committeewoman Finnerty handed out literature regarding the Brownsfields 2011 conference to be held in April and thanked Alan Miller for posting Waterford Twp on this website. Members are encouraged to attend and to contact Twp. Clerk for the application.

Committeewoman Finnerty discussed with members Winslow Twp's tax abatement plan, and handed a copy of the Winslow Code out to members. She suggested that members review and possibly consider a plan for Waterford could work on.

Committeewoman Finnerty spoke of "eye sores" in the Township and stated she would send this list of "eye sores" to the EDC members.

Committeewoman Finnerty gave members an update regarding the Township website and that the Township is considering a new logo. Committeeman Hurley asked for an EDC e-mail link on this website.

Kathleen Shively discussed the EDC flyer she is working on and members agreed to have Kathleen Shively start a detailed power point for a WTEDC informational packet.

Committeewoman Finnerty asked if were possible to lower the White Horse Pike speed limit to create a “downtown” feel. Member added that it is a state highway, and most likely not possible. Comitteeman Hurley suggested an “open for business” sign for Waterford Twp.

Mayor Condo spoke and commented on the meetings he had with various business owners in the Township. He stated that he was receiving positive feedback from business owners on how well the communication has been with the agencies and Committees in Waterford.

A motion was made by Carl Lange to close the meeting, seconded by Committeeman Hurley.