

## Waterford Township Economic Development Committee (EDC)-Meeting Minutes

March 28, 2011 7:30 p.m.

Meeting was called to order by Chairperson Kathleen Shively

Roll Call: Attendees: Kathleen Shively, Committeewomen Finnerty, Carl Lange, Brad Ethridge, Rhonda Midili and Dave Rucci. Absent Committeeman Hurley and Roxanne Passerella also attending: Mayor Condo.

Members discussed the new extension and answering machine for the EDC. The new extension is 285 for the EDC. This phone line will be checked daily.

We discussed how we can become more available to the business community, by reaching out thru letters, website and introductions with the EDC committee members.

Committeewoman Finnerty made the suggestions of getting a list of business that are located on the White Horse Pike from the township Construction Official.

Kathleen Shively provided a draft of the upcoming "EDC Letter" that will go out to local business and land owners. She also discusses the need for a tape recorder, which the Mayor agreed and will handle. The EDC logo was discussed and no decision has been made to be place on the EDC flyer.

Members agreed to send "phase 1" letters out by Friday, April 8<sup>th</sup>, 2011. Mr. Ethridge was requested to forward his spreadsheet to the Mayor to start working on mailing the letters.

A website was discussed and we are gathering data for the EDC packet, such as location, income, levels, population and other census data.

Kathleen Shively and Rhonda Midili raised the questions about CURB appeal program. Mayor Condo discussed the grants opportunities and educated the members about the grant programs that are available. The Mayor stated that curb appeal is not the EDC focus at this time, but to possibly identify problem areas at a later date. However, Mayor Condo is pursuing many grant opportunity for Waterford Township.

Mayor Condo discussed the possibility for the need sub community for improving the down town appearance.

A motion was made by Carl Lange to close the meeting, seconded by Committeewomen Finnerty.